GUN MOLLS is among the earliest pulps to be featured in LURID LASSES. Commencing with the October 1930 issue, the pulp continued to be published on a monthly basis until April 1932. GUN MOLLS was published at the height of the gangster pulp craze, competing with such titles as GANG WORLD, GANGSTER STORIES, RACKETEER STORIES, GANGLAND STORIES, THE UNDERWORLD and GREATER GANGSTER STORIES, many of which were published by the generally unsuccessful Harold Hersey. Several of these publications, including GUN MOLLS, glamorized gangsters (and their molls!), with the result that, by 1932, public pressure had built to such an extreme that many of them were discontinued.